

IRA G. GOLDMAN
VICE-PRESIDENT AND
GENERAL COUNSEL



March 22, 1960

Dr. and Mrs. Harold A. Lett
87 Spruce Street
Newark, New Jersey

My dear Dr. and Mrs. Lett:

We are greatly heartened by your willingness to work with us in the development of a program to achieve racial integration in the Levittown, New Jersey community.

The general plan has been thoroughly discussed among us, and its initial steps are already under way. You have very properly requested that we make an explicit statement of certain fundamental policies, and we are glad to do so.

1. We intend to obtain, if possible, a final determination by the Supreme Court of the United States as to the validity of the New Jersey anti-discrimination laws regarding the Levittown housing. In the course of that litigation, we will not utilize your services, or their results, as arguments against the validity of those laws. It is understood, however, that there will be no bar to our referring to the services or results in any effort we may make to obtain a further stay of State proceedings against us pending final decision by the United States Supreme Court.

2. The families initially placed in Levittown on the basis of your recommendations will not stand as token placements through the device of discouraging other Negro buyers; the sequence of additional placements thereafter will depend upon community and market acceptance.

3. The families placed upon your recommendation, or subsequent eligible Negro applicants, will not be located in nor confined to racially segregated neighborhoods.

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4. The standards of selection employed for the several original Negro families shall not represent a continuing or permanent differential in criteria to be applied to Negro families in an on-going program.

5. Our company will lend full cooperation in the presentation of orientation courses for our sales and other personnel, and for other groups in the community or township where such action is deemed necessary or advisable.

We look forward to a most cordial and productive relationship in this enterprise.

Sincerely,

A handwritten signature in dark ink, appearing to read "J. Goldman", written over the word "Sincerely,".

IGG:fg